

HCMC Questions_A

The following is a composite of artist questions with DHA responses in red

Am I supposed to send only images that are available for sale? **If you are proposing a commissioned work for a specific space, you can include sold work as examples or to use as a reference. However for all other artwork, we would prefer to buy existing work vs. commissioning. If over the summer you create new work, you can amend your submission with new work. Email DHA to ask if we are still accepting work.**

Does submitted art have to be framed? **Prefer unframed.**

The file requirements are designated as being 1920 x 1920 pixels and no more than 2MG. Does this mean images must be square? **Sorry, good catch on the typo. They can be any proportion: square, vertical, horizontal; and the digital size can be approximate. We were simply trying to give technical guidelines that works best for downloading for use in a presentation.**

Does 2 MG refer to 2 megabytes? **Yes, this can be approximate.**

Are there any more guidelines for submitting photography? i.e. preferred subjects, preferred format & substrates, sizes of samples to be reviewed, vs. final image size.

As far as substrate & size: Include your price list of unframed on paper and canvas, and if it is an option, include your license fee per image file for a one-time use where we would handle the printing on our end. Unless you print yourself, DHA likely can print on more substrate options at a better price than an individual artist.

If you sell printed work, list whatever your standard sizes are starting around 16" x 20" up to approx. 40 x 60" (or however large the images can go with excellent resolution). That gives us a pricing baseline so if certain images are selected, we can talk in detail with you about specifics. As far as subjects, look to the Art Themes to edit your options.

You listed photography, but not digital art. I create my artworks from a photo using software to manipulate. Is this an acceptable media? **Yes, if the photos you start with are yours.**

Can I send submission materials via WeTransfer or DropBox? **Sorry, we need a flash drive or disk because (1) Your images can more easily be downloaded multiple times when Powerpoint presentations are organized for the art committee's review; (2) This provides an easy back-up of your submitted materials without an expiration date if we need it; (3) Our server could not store everyone's submission materials if we had to download everyone's materials.**

Of the 15 photo images I am submitting, one of the images is difficult to get under the 2 mb because the original file size is over 200 mb; it's 1920 x 1280 pixels (72 pixels per sq in) with a file size of 2.3 mb. Is that acceptable? **If it is close to 2 mb, that is fine. If the files are too big, the Powerpoint presentation will be too massive to show or email to committee members. If photography, make a note of how big your images can be enlarged; we have potential mural-sized needs.**

I'm not sure how to submit to something like this it seems so complicated. **Please don't let it be a hindrance. We want to encourage artists at any stage of their career to submit, however, we are seeking those who are committed artists. We are seeking artwork in a wide range of price points to fit our budget. We are most interested in quality artwork that is the right fit for the patient needs expressing our Art Themes. Your work**

will speak for itself. The written materials you submit will help with the decision-making process but can be kept simple. Include as much information as applies to you and your work.

Do I have to apply separately for the Elevator Lobbies, Corridors, Waiting Rooms? **One application. Simply note which area(s) you are most interested in, if it applies.**

I am a previous patient in one of the HCMC's clinics, can I ask for my art to be placed there? **You can make a note of it on your submission, and if you have a work selected, we will see if it meets the specific needs of the patients and space. If you are an artist who is a previous patient, it can make it more personal to the viewer if art signage is included next to your work.**

My paintings start at \$2500 and go as high as \$7500. They don't exactly fit the dimension requested for the elevator lobby, so are there other spaces for more expensive work? **I would focus on either submitting smaller works available (unframed price) or ones you could offer as a giclee/pigment print, or as a one-time digital use of the image where we would handle the printing, e.g. on glass, canvas. There is always the possibility that donors can be found to fund specific pieces so if the committee loves your work, it would be placed on a "wish list" so the Foundation can show potential donors. Also note that because DH Art Design purchases artwork wholesale (sometimes described as with a trade discount or with a commission built-in), list both the gallery price and discounted price to DHA, if it applies. When in doubt, just make your pricing as clear as possible so we know exactly how much the work will cost us.**

Do I need to list which art theme the submitted work would apply to? **Not necessary, however, your insight or intention may help the art committee see the work in a different, more relevant light.**

Can I drop off the submission packet in person? **Yes, if we are not in, there will be a box on the front entry where you can safely put it. We will confirm we received it.**

Do you accept abstract work? **HCMC does not accept purely non-objective work, however, if the abstraction has a reference to nature, they are open to it. DHA encourages and recommends a good mix of styles.**

Should the commission proposals be their own packet, i.e. the drawings for proposals be separate from the 15 images of work? **Please submit all in one envelope. However, you can arrange the materials how it makes sense for us to present to the committee. You might consider clipping 2 separate sections split into "Proposed Work" and "Available Work". You can also separate on the flash drive into folders in a similar fashion.**

You mention the idea of including images of past commissions, but I don't see anything mentioned specifically about the commission proposal images. **When you include past commission images, they will support your proposed materials and show the committee the quality of your work. The proposed designs can be (1) written descriptions with reference to previous commission styles; or (2) Actual sketches/renderings. If your proposed work is selected, DHA will work further with you to refine the proposal if needed.**

Will there be vitrines or does 3D work have to be durable enough to be exposed? **Artwork needs to be durable for these very public spaces. If needed, we will budget separately for the vitrines or these may go into the "wish list" to the Foundation to seek additional funding from a donor. There are however, several opportunities in the facility for this kind of art to be displayed on covered pedestals.**

I don't really have the ability to do a photo shop rendering, I am curious what do you normally see in these

types of preliminary designs? We see all types depending on tech skills. You're not alone - and even the old-fashioned way of submitting a sketch works fine. Original sketches/ renderings are acceptable but cannot be returned. Therefore, we recommend scanning it on your printer or photograph it, then upload it into your computer, save as a JPEG, then label accordingly.

Can I submit by sending you a link to my website? Sorry, HCMC wants the process to be uniformly formatted so all artist materials are submitted and reviewed the same to assure fairness and inclusivity. The format also allows for the best method to present a wide variety of artists. Within the guidelines, we understand some materials may vary but highly encourage artists to use the checklist for submission. It will organize your work and information for the best representation of your work to the art committee.

If my work is selected but is not needed until February 2018, would I need to store it? No, HCMC will be responsible for that.

Can the Elevator Lobby art be made up with more than one piece? Yes. Include a scaled rendering using the elevation provided in support materials.



AMENDMENT 1: Quantity of Images Accepted Increased to #20

Because there are such different needs of scale and shapes needed for various locations, we will accept up #20 images total **IF** you are submitting work for more than one categories with different criteria.



If you still have questions that have not been answered, please email them to us at info@dhartdesign.com and we will email you a response as quickly as possible. Use "HCMC Question" in the subject line.

Thank you all so much for your interest in this project. It is indeed a special opportunity to bring beauty and healing energy and imagination to this wonderfully diverse population.

**Sincerely,
Vicki Hovde
Principal
Dorsey Hovde Art Design**